



Position: Full-Time Research Consultant for Kuczmarski Innovation

Job description

Kuczmarski Innovation is looking for a creative and analytical professional who is passionate about innovation to join our team as a Full-Time Research Consultant.

Organization description

Kuczmarski Innovation, Inc. is a global management consultancy committed to accelerating growth through innovation. Our customer-centric approach has helped companies of all sizes launch revenue-generating products and services that create and capture new customer value. We help companies build strategies and cultures of innovation that will drive measurable, tangible results. Our partner organization, Chicago Innovation, hosts a series of events and programs with the mission to empower the Chicago Innovation Ecosystem by educating, connecting, and celebrating innovators. Its vision is to solidify Chicago as a global leader in innovation and ensure that innovation is for everyone.

Role description

Kuczmarski Innovation:

Research consultants play a critical role on Kuczmarski Innovation consulting teams, and are responsible for driving the research phases of our client work. They conduct secondary research to investigate and analyze various businesses and industries, and assist in setting up and conducting qualitative consumer/customer research (e.g. focus groups, observational research, one-on-one interviews). They analyze consumer data and leverage findings to create and present reports to client teams. In addition, they are responsible for developing relationships with new clients and are encouraged to cultivate individual expertise. Research consultants also play a role in marketing Kuczmarski Innovation, and may be responsible for creating and distributing content through various digital marketing channels.

Chicago Innovation:

In concert with the work at Kuczmarski Innovation, this role includes working with our partner organization Chicago Innovation, in which the candidate will play a critical role in communicating with and onboarding new Chicago Innovation members, as well as work with the marketing team to develop, edit, and share communications.

Required traits:

- Ability to conduct and analyze primary and secondary research on a number of industries and sectors
- Strength in understanding and developing solutions for complex problems
- Excellent communication and interpersonal skills (both written and verbal)
- Capable of creating compelling, visually pleasing research-based reports and presentations
- Capacity to work methodically and collaboratively, as well as meet necessary deadlines
- Can manage multiple simultaneous projects in a highly organized manner
- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Positive attitude, entrepreneurial, and a passion for innovation

Preferred additional experience/skills:

- Some graphic design experience and proficiency
- Some web design/upkeep experience and proficiency
- Basic video editing capabilities (any software/program)

Necessary experience:

Seeking candidates with an undergraduate degree (business-related focus preferred, but all majors welcome to apply) and some experience working in research, business development, or marketing in a professional and collaborative work setting. Learn more about our firms at www.kuczmarski.com and <http://www.chicagoinnovation.com>.

How to apply:

If interested, please submit a resume, brief cover letter, and a two-minute video demonstrating why you are interested in the position to Rosalyn King at rking@kuczmarski.com. Applicants must have primary residence in the greater Chicago region.